

### **Modulo 1: A bit of history of tourism**

- Grand tour
- A bit of history: touring the past
- Thomas Cook: the founder of Mass tourism
- Mass tourism in 20th century
- How to apply for a job
- European C.V.
- Application letter
- Visitors vs Tourist

### **Modulo 2: Other kind of tourism**

- Spas and wellness
- Niche tourism
- Business tourism
- Religion tourism
- Sustainable tourism
- Enogastronomic tourism

### **Modulo 3: Tourism around the world**

- Geography lesson about U.S.A.
- New York: the Big Apple and its attractions
- New York city's five boroughs
- Geography lesson about Australia
- Fact and figures of Australia
- Geography lesson about China
- Scenari, cities and economy

### **Modulo 4: Literary module**

- Romantic Age: differences between Italian and English romanticism
- Images of Romantic landscapes: W. Turner
- Wordsworth: Lyrical Ballads and Proemio (cenni)
- Prox in Romantic age: Jane Austen and Walter Scott
- Romanticism in art: W. Turner and his masterpieces (cenni)
- The outbreak of I world war
- The "Shell Shock" and the War Poets (cenni)

Progettazione di due itinerari turistici e produzione di una brochure

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